

Get *Telling Amy's Story* broadcast on your local public broadcasting station

A friendly reminder to your local station can help to ensure broadcast or repeat broadcasts of *Telling Amy's Story*. Contact the station programmer, the public affairs director, the director of community outreach, or the general manager for assistance.

Partnering with your local public broadcasting station for a community response

If you represent a community group and are open to discussing ideas and sharing resources, and if your station's scheduling permits it, the station will likely be receptive to collaborating on local activities that will serve the community.

Your organization might also want to offer to help sponsor or organize a collaborative event, or to help underwrite the local broadcast.

- When you call, begin by saying, "My organization would be very interested in partnering with you on an outreach activity to facilitate local discussion surrounding the *Telling Amy's Story* broadcast."
- Describe your relationship to the project—either as it relates to the funder, the Verizon Foundation, or a Domestic Violence or Community Organization.
- Offer a quick description: Hosted by actress and advocate Mariska Hargitay, and told by Detective Deirdri Fishel, *Telling Amy's Story*, follows the timeline of a domestic violence homicide that occurred on November 8, 2001. Mariska Hargitay introduces the show and interviews Sheryl Cates from the National Domestic Violence Hotline at the close the broadcast.
- Describe specific ideas for outreach coordination including details on resources (time, sponsorship, information, panelist, etc.) you are able to commit to the effort. Visit telling.psu.edu and look at the toolkit for possible ideas.

- Offer some statistics. Here are national ones, but you should emphasize local statistics if possible.
 - » *According to a 2008 study by the Centers for Disease Control and Prevention, about 1/4 of all women in the U.S. report experiencing domestic violence in their life.*
 - » *Approximately 33 million or 15% of all U.S. adults, admit that they were a victim of domestic violence. Furthermore, 6 in 10 adults claim that they know someone personally who has experienced domestic violence. (<http://www.ndvh.org>)*
 - » *Each year, intimate partner violence results in an estimated 1,200 deaths and 2 million injuries among women and nearly 600,000 injuries among men. (CDC Adverse Health Conditions and Health Risk Behaviors Associated with Intimate Partner Violence – United States 2005)*
- If the station needs more information or a screener copy of the program please direct them to Lindsey Faussette at WPSU (814-863-5489) or to Hope Reed who is handling station relations (520-622-1393 or hopereed@gmail.com). You can also call Lindsey or Hope directly and pass along the station request.

To find your local station, visit the PBS website at:

http://www.pbs.org/stationfinder/stationfinder_relocalize.html